



AYUR

NATURAL HERBALS

Ayur Natural Herbals was established with a vision to produce and offer its customers the highest quality and reliable herbal extracts, phytochemicals, and nutraceuticals. With its cutting-edge manufacturing facility, knowledgeable staff with more than 20 years of experience in the herbal manufacturing industry, and unwavering dedication to trust, quality, and innovation, it seeks to establish a new standard in herbal manufacturing.



Quality Assurance

We are a GMP-certified company that strictly complies with all the production criteria offered by the WHO. We are committed to producing high-quality products; thus, we only get our raw materials from the top suppliers whose reputations we know and whose work we have evaluated. Raw materials are subjected to a strict, comprehensive quality control examination. Our promise to our customers is to deliver the highest quality products, superior quality backed by our 100% satisfaction guarantee. We offer a lab analysis report for every batch of goods produced.

Quality Control



Equipped with the in-house testing facility to ensure the highest quality product.



HPLC, UV, GC, and TLC equipment facilities which help in the identification, quantification, and monitoring consistency of products.



Production Facility

- Our Good Manufacturing Practices (GMP) assure the availability of good quality extracts at affordable prices across the globe.
- Spread over an area of 54000 square feet, our production facilities are supported by equipment like Vertical Extractors, vacuum drum dryers, spray dryers, sparkler filters, and, vacuum distillation. We are equipped with clean rooms for the safe storage of our products.
- High-efficiency isolation and purification of phytochemicals.
- For sustainable business practices, we have installed a state-of-the-art effluent treatment plant for the purification of discarded water.
- Water in our entire facility goes through an RO water plant and a DM water plant to maintain the minimum amount of total dissolved solids for the production and washing of raw materials.



OUR PRODUCTS



COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Ajmod	Apium graveolens seed	Vol Oil 5%	Carminative
Ajowan	Trachyspermum ammi fruit	Resin 10%	Carminative
Akarkara	Anacyclus pyrethrum flower	Alkaloids 0.5%	Aphrodisiac stimulant sialogogue
Amaltas	Cassia fistula fruit	Oxymethyl-anthraquinones> 1%	Laxative
Amba Haldi	Curcuma amada rhizome	Vol. Oil 1.0%	Carminative , stimulant
Amia	Embelica officinalis fruit	Tannins >20%, Ellagic acid>5%	Antioxidant, Tonic
Anantmul	Hemidesmus indicus root	Saponins 7.5%	Demulcent
Anantmul	Tylophora indica leaf	Alkaloids 0.1%	Anti-asthmatic
Anar	Punica granatum rind	Ellagic acid by HPLC> 8%, Tannins 10-20%	Antioxidant
Anar	Punica granatum seed	Punicic Acid Positive	Estrogenic regulator
Apamarga	Achyranthes aspera plant	Saponins 3%	Alterative, Diuretic
Apple	Pyrus malus fruit	Iron 4-6%	Nutritive, Natural source of iron-
Arand	Ricinus communis leaf	Alkaloids 2.5%	In jaundice Anti-inflammatory
Arandmool	Ricinus communis root	Alkaloids 0.5%	Purgative
Arjuna	Terminalia arjuna bark	Tannins >25%, Arjunolic acid > 1%	Cardio vascular support, Antiarrhythmic
Ark	Calotropis giganta root	AlkaloidsO.3%	Emetic, Antiperiodic
Ashoka	Saraca indica bark	Tannins >2.5%	Urinary Tonic
Ashwagandha	Withania somnifera root	Withanolides> 2.5%	Aphrodisiac, Male Tonic
Atis	Aconitum heterophyllum plant	Saponins 3%	Antiperiodic Aphrodisiac
Babchi	Psoralea corylifolia seed	Psoralen >5%	Ant psoriatic
Babul	Acacia arabica bark	Tannins 40%	For Dental care
Bael	Aegle marmelos leaf	Tannins 7.5%	Anti-diabetic
Bael	Aegle marmelos unripe fruit	Tannins 5% Mucilage 10% - 15%	Haemostatic

COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Baheda	Terminalia belerica fruit	Tannins> 25%	Detoxificant
Bakul	Mimusops elengi bark	Tannins 10%	Astringent
Bhangra	Wedelia calendulacea herb	Tannins 7%, Saponins 2%	Liver Tonic
Bharangi	Clerodendrum serratum root	Tannins 5%	Asthma & Bronchitis
Bhringraj	Eclipta alba plant	Nor-Wedelolactone>3%	Anti-hepatotoxic
Bhuiamla	Phyllanthus niruri herb	Bitters 1.4%-2%	Anti-Hepatotoxic
Bidarikand	Pueraria tuberosa root	Flavones 6%, Punicic Acid Postov	Aphrodisiac Demulcent
Bijasar	Pterocarpus marsupium wood	Alkaloids, Pterostilbene 0.4%-5% Flavones 5%	Anti-diabetic
Bijaura	Citrus medical peel	Acidity as citric acid 2% , Flavones 5%	Anti —scurvy
Carrot /Gajar	Daucus carot seed	Alkaloids 0.5% Flavones 5%	Abortifacient
Chakunda	Cassia tora seed	Emodin Positive	Skin Care
Chamomile	Matricaria chamomilla flower	Vol. Oil 1%	Antiseptic
Chana	Cicer arietinum seed	Protein 15%	Nutritive
Chinchona	Cinchona ledgeriana bark	Alkaloids 4%	Antimalarial
Chiraita	Swertia chirata plant	Bitters 4%	Anti-diabetic, Hepatoprotective
Chitrakmool	Plumbago indica root	Alkaloids > 0.8%	In Skin Diseases
Coleus	Coleus forskohlii root	Forskohlin> 2.5%	Weight Loss, Hypotensive
Combination	Dashmool	Tannins 2%	Antirheumatic
Combination	Trikatu	Gingerol> 1% Piperine 2%	Increase bio availability of drugs
Combination	Triphala	Tannins>25%	Detoxificant
Common, Orange	Citrus aurantium peel	Flavones >4% Vol. Oil 1%	Anti-Oxidant
Dalchini	Cinnamomum cassia bark	Polyphenols > 15-30%	Antidiabetics
Daru Haridra	Berberis aristata root	Berberine> 8%	Emmenagogue Cholagogue
Deodar	Cedrus deodara wood	Vol. Oil 1%	Antirheumatic
Dhai-phul	Woodfordia floribunda flower	Tannins7%	For leukorrhea
Dhamasa	Fagonia cretica	Alkaloids 0.5%	Febrifuge 8 Antiseptic
Dhania	Coriandrum sativum seed	Vol. Oil 1%	Carminative
Dhub	Cynodon dactylon herb	Tannins 5%, Alkaloids +ve	Astringent
Dudhi	Euphorbia hirta	Flavones>6%	Antispasmodic
Fevernut	Caesalpinia bonducultata nut	Bonducin 2.5%	Antipyretic

COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Gambhari	<i>Gmelina Arborea</i>	> 15%-25%	Brest Toner
Gandana	<i>Achillea millefolium</i> seed	Bitters 3%	Stimulant, Tonic
Gaozaban	<i>Onosma bracteatum</i> plant	Alkaloids 0.5%	Kidney disease
Garlic	<i>Allium Satvum</i> Bulb	Allin 0.5% -2.5%* by HPLC	Antilipidemic, Anticholesteremic
Ghrita Kumari	<i>Aloe vera</i> leaf	Aloin 1.5% (3:11), 50% (200:1)	Purgative Skin Care
Ginger	<i>Zingiber officinale</i> rhizome	Gingerols by, HPLC >5%	Antarthritic, Antinauseant
Godambi	<i>Semecarpus anacardium</i> kernel	Anacardic acid 0.4%	Antiseptic
Gokhru	<i>Tribuls terrestris</i> fruit	Saponins 20-60%	Aphrodisiac Stimulant
Green Tea	<i>Camelia sinensis</i> leaf	Eggc 25% and Polyphenols > 55%	Anti Oxidant
Gudmar	<i>Gymnema sylvestre</i> leaf	Gymnemic acids 25-75%	Antidiabetic
Guduchi	<i>Tinospora cardifolia</i> root	Bitters>1.5%	Febrifuge, Immunomodulator
Guggul	<i>Commiphora mukul</i> gum	Guggul sterones 2.50%	Antarthritic, Antilipemic, Anticholesteremic
Gul Banafsha	<i>Viola odorata</i> flower/leaf	Saponins 2.5%	Astringent, Diaphoretic
Gular	<i>Ficus racemosa</i> leaf	Tannins 5%	Astringent
Gular	<i>Ficus racemosa</i> bark	Tannins 10%	Astringent
Gunja	<i>Abrus precatorius</i> seed	Glycoside 15% Alkaloids 1%	Abortifacent
Hadjora	<i>Cissus quadrangularis</i> stem	Ketosterons> 5%	Bone Healing
Harir	<i>Terminalia chebula</i> root	Tannins> 20%-40%	Detoxificant
Harsinghar	<i>Nyctanthes arbortri stis</i> leaf	Alkaloids 0.15%	Antirheumatic, Anthelmintic
Henna	<i>Lawsonia alba</i> leaf	Tannins >5%	Astringent, hair conditioner
Hing	<i>Ferula foetida</i> resin	Vol. oil 1.5% Resins	Carminative, Stimulant
Holy Basi/Tulsi	<i>Ocimum sanctum</i> herb/leaf	Tannins 5% Ursolic Acid 1-2%	Stimulant, Aphrodisiac
Indian Scilla	<i>Urginea indica</i> bulb	Glycosides 10%	Cardiac Stimulant Diuretic
Indrajav	<i>Holarrhena antidys enterica</i> seed	Alkaloids 3%	Antidysentery Febrifuge
Indrayan	<i>Citrullus colocynthis</i> fruit	Bitters 4.5%	Purgative
Indrayan	<i>Citrullus colocynthis</i> root	Bitters 5%	Purgative, Antirheumatic
Jaiphal	<i>Myristica fragrans</i> fruit	vol. Oil 4%	Aphrodisiac Stimulant
Jamun	<i>Eugenia jambulana</i> seed	Saponins 4%	Anti-diabetic
Jasund	<i>Hibiscus rosa sinensis</i> flower	Mucilage 10%	Hair Care

COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Jatamansi	<i>Nardostachys jatamansi</i> root	Vol. oil 0.1% -0.5%	Sedative
Javitri	<i>Myristica fragrans</i> peel		Aphrodisiac Stimulant
Jethimadhu	<i>Glycyrrhiza glabra</i> root	Glycyrrhizin by, Garratt method	Expectorant, Diuretic
Jhau	<i>Tamarix gallica</i> galls	Tannins 10%	Astringent
Jivanti	<i>Leptadenia reticulata</i> herb	Alkaloids 0.5%	Spermatogenic, Galactagogue
Kabab Chini	<i>Piper cubeba</i> fruit	Piperine 1%	Stimulant, Carminative
Kabra	<i>Capparis spiriosa</i> root	Glycosides > 15%	Analgesic, Antirheumatic
Kachnar	<i>Bauhinia variegata</i> bark	Tannins 25%	Alterative , Tonic
Kaiphal	<i>Myrica nagi</i> bark	Tannins 5%	Astringent, Carminative
Kakrashangi	<i>Pistacia integerrima</i> gall	Tannins 20%	In Bronchitis
Kali Musli	<i>Curculigo orchioides</i> root	Saponin 20%, Mucilage 30%	Aphrodisiac, Tonic
Kalijiri	<i>Centrotherum anthelminticum</i>	Resins 5%	Anthelmintic
Kalimitch	<i>Piper nigrum</i> fruit	Piperine>10%	Carminative, Anti periodic
Kalmegh	<i>Andrographis paniculata</i> plant	Andrographolides > 10%	Hepatoprotection Anti viral
Kalongi	<i>Nigella sativa</i> seed	Bitters 3%, Saponins 15%	Anthelmintic, Carminative
Kamala	<i>Nelumbo nucifera</i> seed	Saponins 30%	Stimulant
Kanphul	<i>Taraxacum officinale</i> herb	Bitter 2.5%, Alkaloids 0.5%	Hepatic Stimulant
Kantakari	<i>Solanum xanthocarpum</i> plant	Solasodin> 1%	Expectorant, Tonic
Kappas/Cotton	<i>Gossypium herbaceum</i> root	Alkaloids 0.4% Flavones 1.5%	Emmenagogue Galactagogue
Karanj	<i>Pongamia glabra</i> seed	Fixed oil 10% Bitters 1%	Skin disease
Karela	<i>Momordica charantia</i> fruit	Bitters 2.5% -10%	Anti-Diabetic
Kasni	<i>Cichorium intybus</i> seed	Bitters>1%	In enlarged spleen
Kasnodi	<i>Cassia occidentalis</i> fruit	Oxymethyl-anthraquinones> 1.2%	Purgative
Kawach	<i>Mucuna pruriens</i> seed	L-Dopa By IP method >15%	Antiparkinsonian
Khadir	<i>Acacia catechu</i>	Tannins 50%, Catechins 20%	Antioxidant
Khetpapra	<i>Oldenlandia corymbosa</i> plant	Alkaloids 0.35%	Liver tonic, Febrifugal
Khira	<i>Cucumis sativus</i> seed	Mucilage 25%	Diuretic
Khorasani ajowain	<i>Hyoscyamus niger</i> herb	Alkaloids 0.28%-0.3%	Antispasmodic sedative
Khulanjan	<i>Alpinia galanga</i> rhizome	Shagol > 4% by HPLC	In bronchial catarrhal

COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Khus	<i>Vetivera zizanioides</i>	Mucilage 10%	Coolant
Koranti	<i>Salacia reticulata</i> root	Glycosides >15%	Antirheumatic, Anti diabetic
Kruchi	<i>Holarrhena antidysenterica</i> bark	Alkaloids > 4%	Antidysentery, Anthelmintic
Kuchla	<i>Stychnos nux vomica</i> seed	Alkaloids 3-6%	Tonic Aphrodisiac
Kuliakhara	<i>Asteracantha longifolia</i> herb	Alkaloids 0.35%	Aphrodisiac, Antirheumatic
Kulthi	<i>Dolichos biflorus</i> seed	Saponins 20%	Diuretic
Kuth	<i>Saussurea lappa</i> root	Alkaloids >0.2%	Antispasmodic, Carminative
Kutki	<i>Picrorhiza kurroa</i> root	Kutkin 4-6%, Bitters > 6%	Anti-Hepatotoxic, Tonic
Lajwanti	<i>Mimosa pudica</i> seed		
Lal chandan	<i>Pterocarpus santalinus</i> bark	Santalins>3%	Astringent for Skin care
Lal mirch	<i>Capsicum</i> spp, fruit	Capsaicin > 3%	Antipyretic
Lavang	<i>Myrtus caryophyllus</i> fruit	Resin 5%	Aphrodisiac, Expectorant
Liquorice	Deglycyrohized liquorice (DGL)	Flavones 1%, Glycyrrhizin <3%	Antiulcer, Antacid
Lodhra	<i>Symplocos racemosa</i> bark	Alkaloids 0.5%	Urinary Tonic
Majuphal	<i>Quercus infectoria</i> gall	Tannins 40%	Astringent
Makoi	<i>Solanum nigrum</i> berry	Solasodin> 1%	Expectorant, Liver tonic
Malkangni	<i>Celastrus paniculatus</i> seed	Alkaloids 05%	Antirheumatic
Mamijava	<i>Enicostemma littorale</i> herb	Bitters 4%	Antidiabetic
Mandukaparni	<i>Centella asiatica</i> herb	Asiaticosides> 10% Asiatic Acid > 2%	Leprostatic agent, Memory tonic
Mango	<i>Mangifera indica</i> bark	Tannins 20%	Astringent
Manjhista	<i>Rubia cordifolia</i> root	Tannins >2%	In Skin Disease
Methi	<i>Trigonella foenum graecum</i> seed	Saponins 15%-40%, Fibre 50%	Antilipemic, Anticholesteremic, Antidiabetic
Muskadana	<i>Hibiscus abelmoschus</i> seed	Resin 1%	Aphrodisiac Stimulant
Myrrh	<i>Commiphora myrrha</i> gum	Organic Acid 5%	Mouth Wash Astringent
Nagarmotha	<i>Cyperus scariosus</i> root	Alkaloids 0.15%-0.5%	Intestinal disorders
Nagkesar	<i>Mesua ferrea</i> flower bud	Bitters > 2%	Astringent, Carminative
Nala	<i>Lobelia nicotiaeefolia</i> leaf	Alkaloids 0.5%	Antispasmodic
Narval	<i>Viburum</i> spp. Bark	Tannins > 1.5%	Uterine tonic, Emmenagogue
Neem	<i>Azadirachta indica</i> seed	Bitters 1%	Antimicrobials

COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Neem Bark	<i>Azadirachta indica</i> bark	Bitters 2%	Antimicrobials
Neem leaf	<i>Azadirachta India</i> leaf	Bitters 2.5%	Antimicrobial
Nir Brahmi	<i>Bacopa monnieri</i> herb	Bacosides 15%, 50% Alkaloids <0.5%	Memory Stimulant
Nirgundi	<i>Vitex negundo</i> leaf	Alkaloids 0.15%	Vermifuge, Antirheumatic
Nisoth	<i>Operculina turpethum</i> root	Resin > 10%	Purgative
Noni	<i>Morinda citrifolia</i> fruit	Morindin 15%	Stimulant Tonic
Palak	<i>Spinacia oleracea</i> leaf	Vit K by TLC Iron 1%	Antioxidant
Palas	<i>Butea frondosa</i> flower	Glycosides > 8%	Diuretic
Papaya	<i>Carica papaya</i> fruit	Polysaccharides 10%	Skin Care
Papaya	<i>Carica papaya</i> Leaf	Glycosides 10%	In Dengue
Pashanbhed	<i>Bergenia ligulata</i> root	Tannins 10%	In Urinary Calculi
Patol Patra	<i>Trichosanthes dioica</i> leaf	Saponins 10%	Anti-diabetic
Pippali	<i>Piper longum</i> fruit	Piperine 5%	Carminative, Stimulant
Pitpapara	<i>Fumaria officinalis</i> herb	Bitters > 1%	Diuretic, Anthelmintic
Pudina	<i>Mentha spicata</i> herb	Flavones >2%	Carminative
Punarnavasa	<i>Boerhaavia diffusa</i> root	Alkaloids 0.01% 0.08%	Diuretic
Pushkarmool	<i>Inula racemosa</i> root	Alantolactone, 2.5% by HPLC	Antirheumatic, chronic bronchitis
Putranjiva	<i>Putranjiva roxburghii</i> berry	Alkaloids 0.5%	Antipyretic
Ragadrohida	<i>Tecomella undulata</i> bark	Tannins 10%	Astringent
Ratanjot	<i>Onosma echiodes</i> root	Alkamine 1%	In skin eruptions
Rhubarb	<i>Rheum emodi</i> root	Oxymethyl-anthraquinine>5%	Blood Purifier, Liver Protectant
Ritha	<i>Sapindus trifoliatus</i> fruit cortex	Saponins 20%	Detergent
Rohitika	<i>Aphanamixis rohituka</i> bark	Tannins 10%	Astringent
Safed musli	<i>Asparagus adscendens</i> root	Saponins> 20%	Aphrodisiac, Tonic
Salebmisri	<i>Orchis mascula</i> tuber	Saponins 4%, Mucilage 20%	Aphrodisiac Tonic
Samudra Palak	<i>Argyreia speciosa</i> root	Resin 4.5%	Alterative, Tonic
Sandal Wood	<i>Santalum album</i> wood	Vol.Oil 2%	Coolant, Antibacterial
Sankhapushpi	<i>Evolvulus alsinoides</i> plant	Bitters>2.5%	Memory Tonic
Saptaparna	<i>Alstonia scholaris</i> bark	Alkaloids 3%	Alterative stimulant
Saptrangi	<i>Casearia esculentu</i>	Alkaloids 0.5%	Antidiabetics
Sarpagandha	<i>Rauwolfia serpentina</i> root	Alkaloids >8%	Hypotensive
Sarphonka	<i>Tephrosia purpurea</i> plant	Rutin 2%-6% by HPLC	Antioxidant

COMMON NAME	BOTANICAL NAME	CHEMICAL MARKER (S)	USE/ACTIVITY
Saunf	Foeniculum vulgare fruit	Vol. Oil > 1%	Carminative
Senna	Cassia augustifolia Leaf	Sennosides 10%	Laxative
Senna	Cassia augustifolia pod	Sennosides 10%	Laxative
Shatavari	Asparagus racemosus root	Saponins> 15%	Galactagogue, Aphrodisiac
Shikakai	Acacia concinna pod	Saponins 10%-20%	Detergent, (For hair Care)
Shilajit	Asphaltum	Fulvic Acid 3-60%	Aphrodisiac
Siris	Albizzja lebbeck bark	Tannins 15%	Anti-inflammatory
Soanjana	Moringa oleifera bark	Glycosides >5%	Emmenagogue, Abortifacient
Soanjana	Moringa oleifera leaf	Polyphenols 5%	Anti —Inflammatory
Suwa	Anethum sowa seed	Vol Oil 3%	Carminative
Sweet basil	Ocimum basilicum leaf	Tannins 5% Ursolic Acid 1%	Stimulant, Aphrodisiac
Tagar	Valeriana wallichii root	Valeric acid 0.8%	Sedative
Talispatra	Abies webbiana leaf	Alkaloids>0.5%	Carminative
Tejpan	Cinnamomum cassia leaf	Resins 5%	Stimulant
Turmeric / Haridra Anti-inflammatory	Curcuma longa rhizome	Curcumin 5-10%	Carminative , stimulant
Ulatkambal	Abroma augusta root	Alkaloids > 0.15%, Tannins 2.5%-4%	Uterine tonic
Vacha	Acorus calamus rhizome	Glycosides 10%	Antispasmodic, Memory Tonic
Varuna	Crataeva nurvala bark	Saponin> 2.5%	Lithotriptic
Vasaka	Adhatoda vasica leaf	Alkaloids 1.00%	Expectorant
Vidanga	Embelica ribes seed	Tannins 1%, Embelin 1%	Anthelmintic
Vidara	Opuntiadilleni herb	Tannins 10%	Antispasmodic
Vilayt limli	Garcinia cambogia	HCA 50% by HPLC	Ant obesity
Wheat Germ Oil	Triticum sativum germ	Vit.E 0.8% bf A-PLC	For Skin Diseases
Wild cherry	Prunus serotina bark	Tannins 10%	Astringent
Zeera	Cuminum cyminum fruit	vol. Oil 1%	Carminative, Stimulant

Herbal Extracts over Raw Herbs

RAW HERBS v/s HERBALS EXTRACTS

Presence of:

- Adulterant Microbial
- Dust & Filth
- Hazardous Chemicals
- Heavy Metals

Since Extraction is carried after rigorous pre-extraction cleaning and washing no such type of impurities are present.

Absorption of herbs is very slow in G.I. Tract.

Absorption of Herbal Extract is Rapid.

Raw Herbs & their powder is not Formulation friendly.

Herbal extracts have various forms and can be specifically prepared/for special application viz: Oil Soluble, Water Soluble, Alcohol Soluble etc.

Less potent so large dose size is required to get expected results.

More potent so small dose is needed.

Active principle of Raw Herbs varies due to geographical & Climatic conditions of nature.

Despite of such variations herbal extracts are always prepared in specific strength.

Raw Herbs are less stable due to presence of Microbial & Moisture.

Extracts are much more stable.

Poor Traditional Extraction process of herb by Quath is less Active.

Herbal Extracts are prepared by counter current Extraction Method, where herbs are thoroughly extracted.



AYUR NATURAL HERBALS

Phone: +91 8720867802/9754662301

Email:ayurnaturalherbals@gmail.com

Address: Village Siloda, Ujjain Road, Indore

Open hours: Mon – Sun: 8 AM to 9 PM

www.ayurnaturalherbals.com

